

## Western Wheelers Board Meeting March 2019

**Date:** Wednesday, Mar 13th, 2019

**Time:** Dinner: 6:30 pm Meeting: 7 pm

**Location:** The Hub Restaurant, Redwood City, CA

### **Attendance:**

Present: Cindy Asrir, Randall Braun, Lisa Burque, Robin Davis, Peggy George, Emily Nishihara, David Schorow, Bill Sherwin, Guy Shuman, Mindy Steiner, Vern Tucker

Absent: Mike Rissi

Other Members in Attendance: Karin Nelson, Vickie Romo

**Call to Order:** President David Schorow called the meeting to order at 7:01 p.m.

### **Standing Items**

- Date of next meeting –Wed, April 3
- Location of next meeting – Robin Davis' home
- Food Wranglers: Robin

### **All - Guidelines for Sequoia proceeds disbursement**

Vickie and Karin discussed proceeds distribution and advocated that the Sequoia proceeds be used to help the La Honda Fire Brigade and the Puente Foundation. They made a compelling case that the club assisting coastal organizations is important for good will and bridge building. Both have noticed a difference in local attitudes toward cyclists. There was general discussion.

David reviewed historic donation information. There was general discussion around the percentages for donations. A motion was made and carried 6 to 5 that the net proceeds of the 2019 Sequoia be distributed as follows: 50% to Community-based organizations (Puente/La Honda Fire Brigade), 25% to bike advocacy groups, and 25% to the club treasury. We also said that if we sponsor members to participate in Training Wheels for Kids, that will not count in the 25% to bike related organizations but will be treated as an event expenditure.

### **Agenda Items:**

**Secretary** - nothing to report

**Ride Chair** –

Mindy said that she did not really have anything to report and that the new ride listing tool on the website continues to work well. There was discussion around whether or not ride postings need to be reviewed by moderators before posting. All agreed that rides are generally posted within a day, which provides members the opportunities for last minute rides.

**Sequoia Chair** Randall said that everything is going fine with the Sequoia, and that we are over 33% of the way to a full event and that we are on track to fill the event ahead of time. He reported that publicity is also going well.

**Event Chair** - Cindy reported that the Spring Picnic will be April 28 and she is looking for a volunteer to be the lead organizer and others to help with this event and others. There was discussion about participating in the San Francisco Giants "Bike to The Park" night on April 9. Cindy said that she will send out an email to the club soliciting someone to organize the event if interested.

**Flat Tyre Editor** – Peggy said that she appreciated the google docs submissions. She said that she would also appreciate photos for the Flat Tyre.

**Membership** – Vern reviewed membership numbers. He said there are 1032 members. He reported that 51 memberships are overdue but have not lapsed and that four members have lapsed. He reminded everyone that the free membership awarded for volunteering on the Sequoia does not take effect until the day after the Sequoia to be sure that people really help as they have committed to do. The free membership will extend whatever membership is in effect the day after the Sequoia. It can not be used to renew a membership that is due before the Sequoia. Vern said that he will check with captains to ensure that the volunteers have participated. The extension will be for one year for an individual membership, and 8.5 months for a family membership when only one member of the family works the Sequoia.

**Webmaster** – Emily asked if we wanted to go to a form based "contact us" web page to hide emails and protect members from phishing scam like the recent one that's currently in circulation pretending to be from our Club President asking individuals to purchase gift cards for charity donations. It was decided not to worry about this for now.

Lisa also reported a couple of unlinked "RSVP" that have begun showing up on ride listings. Emily said that she will look into it.

**Treasurer** - Prior to the meeting, Mike provided a budget update for review. No concerns to report

**Safety Chair** – Bill reported that the Road Skills Class scheduled for March 24th filled up almost immediately and that the organizing committee is excited about running

it. He also said that he thinks that club membership is very interested in classes that will enhance bicycling skills, whatever form that may take.

**Engagement** – Lisa reported on three items that were submitted by members:  
1-sometimes new club members come to rides and they don't understand that our rides take much longer than they might have expected because of regroup and lunch stops. She suggested that a welcome letter for new members might be a good idea. She also suggested that we could encourage ride leaders to estimate the duration on a ride posting.

2-there is a challenge to create new rides on ridewithgps or to edit existing routes. She proposed two ways to conduct classes to show people how to create ride routes. The first would be web based, the second a coffee/social in-person event. She said that she will contact possible instructors and work with Cindy to plan and schedule these. . She said she would have a proposal for next meeting.

3- the route archive is difficult for people to find and use. Many of the rides are older and outdated. It would be great to see an easily accessible, searchable archive of existing rides. Lisa said that she will work with Guy, Dennis, and Randall on how the club can best use our current archive or transition to a new one.

### **President's Topics.**

Other planned discussions were postponed due to the already lengthy meeting.

Adjourn 9:06

Name	Initials	Date
Cindy Asrir	CA	3/23
Randall Braun	RB	
Lisa Burque	LB	3/22
Robin Davis		
Peggy George	pg	3/22
Emily Nishihara	EN	3/22
Mike Rissi	mfr	3/22

David Schorow	DJS	3/22
Bill Sherwin	WS	3/22
Guy Shuman	gs	3/22
Mindy Steiner	mjs	3/22
Vern Tucker	vlt	3/22