

Western Wheelers Board Meeting Minutes Wednesday January 9, 2019

Location: 3385 Truman Avenue, Mountain View, CA

Administrative:

- Date of next meeting: February 13, 2019
- Location of next meeting: Round Table Menlo Park (tentative, pending Peggy George's evaluation)
- Food wranglers – not applicable

Present:

Cindy Asrir, Randall Braun, Lisa Burque, Robin Davis, Peggy George, Emily Nishihara, Mike Rissi, David Schorow, Bill Sherwin, Guy Shuman, Mindy Steiner, Vern Tucker

General:

David called the meeting to order at 7:08 p.m. He asked all board members to introduce themselves. There was discussion around the best way to transition to the new board and logistics regarding mail/email. Peggy George said that she will take over checking the actual club mailbox. Peggy also said that she will evaluate Round Table Pizza in Menlo Park as a meeting spot for February.

Overview of calendar and events

David reviewed key dates in 2019 calendar, including board meeting dates. Cindy said that she will update on the calendar on Google docs to reflect any additions or changes. The deadline for submission to the "Flat Tyre" is the 20th of each month.

Events Chair:

Cindy reviewed upcoming events. Bill Sherwin said that he would send Cindy a brief description about the February presentation at REI that he and John Gayler are giving about their Icelandic adventure. Cindy reported she is working on park reservations, and Mike Rissi said he would confirm the date of the Ride Leader's BBQ. Cindy announced that the Spring Picnic is currently scheduled on April 29, the Ice Cream Social July 28, the Oktoberfest Picnic on September 29 and the Holiday Party on December 8.

Treasurer

Mike Rissi led a discussion about the budget, starting with a look at final numbers for 2018 and then looking ahead for 2019. In anticipation of future discussions about expenditures that the board will be making, he also reviewed a Ten Year Financial Analysis of the club's balance sheet. The club has a robust balance sheet but the board should be aware of history as it makes funding decisions. Mike said that budget numbers for the Safety Initiative will be in the category of "Member Support".

Safety

Bill Sherwin reviewed Safety Initiative progress. Starting now the California Smart Cycling booklet will be mailed to all new members. Bill said that he is coordinating that with Vern Tucker. The board passed a motion authorizing Bill to make expenditures and commence this activity. He reported that the database portion of the initiative has gone nowhere but a restart is

in progress. He received approval to begin recruiting a volunteer(s) to help with club outreach when there is an accident. He reported that there is an active committee in the club consisting of David Fitch, Gary Virshup, Robert Sexton, and Cathy Switzer who are working with bicycling consultant Brandon Alvarado to get a proposal to the board for road skills classes. Bill said that he is satisfied that there are periodic safety messages going to the club with Guy Shuman's weekly LDT messages and David's emphasis on safety in his "My Turn at the Front" article. Bill said that he will find out from Robert Sexton if he intends to write a safety column from time to time.

Ride Coordinator

Mindy reported that there have been some issues with ride listings on the Western Wheelers ride apps. Unfortunately, there are also issues with the Wild Apricot app. For now she proposes that we stick with the Apple and Android apps created by David Murphy and Christine Fawcett.

Mindy also reported that the new riding listing system is going well.

Sequoia Chair

Randall reported that all is going well so far with the Sequoia and that there will be four routes this year. He said that the permitting is in process. There was discussion around the wording of the posters regarding the beneficiaries of the Sequoia, as this has been a spirited topic in the past. This matter was urgent due to printing deadlines for promotional materials.

Randall agreed that he would add wording to the poster to make it clear that Puente and La Honda Fire are not the only beneficiaries of the event. The topic of the disbursement of the proceeds from the Sequoia will be on next month's agenda.

WebMaster

Emily raised a concern about the Sequoia open registration and notification mailing from Wild Apricot database and associated costs. She asked if the club wanted to use Wild Apricot to send out email registrations or if we should explore a third party vendor. Mike said he thought we used MailChimp in the past and David agreed that we should explore using a third party email service.

Flat Tyre Editor

The group agreed to change the deadline for the Flat Tyre each month to 20th. Peggy said that she appreciates getting material as soon as possible as doing the newsletter is a time-consuming process.

Membership

Vern reported numbers ahead of time. There are 999 current members and 28 are past due. He reported that there are no lapsed members. There was general discussion around the age demographic.

David called for agenda items for next meeting and the meeting adjourned at 9:44 p.m.

End minutes: