

**Western Wheelers Board Meeting**  
**February 7, 2018**  
**3385 Truman Avenue, Mountain View, CA 94040**

Call to Order 7:16

**Logistics**

Next Meeting March 14th

Dinner: 6:30 pm. Meeting: 7 pm.

Location: Los Altos Hills Community Center, 26379 Fremont Road, Los Altos Hills.

Food wranglers: Bill Sherwin/Cindy Asrir

**Attendance**

Present - Cindy Asrir, Randall Braun, Mike Grobler, Adrienne Harber, Mike Rissi, Mona Schorow, Robert Sexton, Bill Sherwin, Guy Shuman, Mindy Steiner, Vern Tucker

Absent: Christine Fawcett, Dave Ziegler

**Treasurer**

Mike Rissi reviewed budget for 2018. No major issues to report. The budget was approved unanimously.

**Merchandise**

A motion was made and approved unanimously to allow the Merchandise Chair to set prices for the selling of old inventory.

**Final FT Mailing Party**

A motion was made and approved to authorize \$250 for expenses for the final *Flat Tyre* Mailing Party.

**Membership**

Vern Tucker reviewed membership numbers. There are 991 members in the club, with 23 new members in February.

There was discussion about how to provide notice to members whose membership had expired. Guy Shuman volunteered to mail postcards to these members on an experimental basis to see if the actual receipt of a postcard would be more effective for getting people renewed than the standard email. Mindy Steiner offered to assist in this experiment.

**Privacy Policy**

There was a discussion around our privacy policy for when leaders provide contact information when posting rides. Robert had provided earlier background information for the board to

discuss. It was decided that the following text will be published on the Ride Listing Assistant and on the web, so when a new ride is posted ride leaders are reminded. Robert will send this in a Blast to the club:

**“Western Wheelers needs your contact information so that we can keep you apprised of club events, activities, and official club business. Your contact information is confidential and is only available to club members. Members may opt out of sharing contact information with club members by editing their membership profile.**

**Ride listings submitted to the club for publication are not private. This information will be published on the club website and may be re-distributed to help riders find your ride and contact you with pre or post-ride questions. If you have privacy concerns about the contact information that is included in your ride listing, consider using “See the Member Directory” instead of an email address or phone number.”**

### **Website Facelift**

Mona showed the board a demonstration of the new appearance of the website and received extensive feedback. Mona and the board agreed that Mona would do another iteration and we will review it again in March.

### **Events Chair**

Cindy Asrir reported on various dates for activities (details may be found in the calendar). She also reported that all reservations have been made for the year, and that she is looking at ways to celebrate the club’s 50th Birthday this year. Cindy reported that we are working with REI again this year as part of their community outreach program, and that the weekly Monday rides will resume after the upcoming change to Daylight Savings Time.

Cindy reported that they have been looking into providing bike maintenance and bike skills classes for the club, details to be determined. Other planned activities include films, a Tour de France party, and a speakers series.

### **Sequoia**

Randall reported that things are going well for organizing the Sequoia. He reviewed the policy for rewarding volunteer participation and he reported that all the routes are established. Poster and permits are arranged, and vendors are coming on line. There was lengthy general discussion and feedback to Randall around these topics. Volunteer registration/recruitment will begin within the week.

The meeting adjourned at 9:16.

Board members signed approval below:

Name	Initials	Date
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Cindy Asrir	ca	2/21
Randall Braun	<i>RGB</i>	2/18
Christine Fawcett	crf	
Mike Grobler	mg	2/21/18
Adrienne Harber	ash	2/20/18
Mike Rissi	mfr	2/17/18
Mona Schorow	ms	2/18/18
Robert Sexton	rs	2/20/18
Bill Sherwin	WS	2/17/18
Guy Shuman	gs	2/17/18
Mindy Steiner	mjs	2/18/18
Vern Tucker	vlt	2/20/18
Dave Ziegler	DZ	2/20/18