

May Board Meeting Minutes

-Submitted by Patty Koel, Club Secretary

Date: Wednesday, May 12, 2021

Time: Dinner/social: 6:30 pm; Meeting: 7:00 pm

Location: Zoom meeting

Call to Order at 7:01 pm

Present: David Schorow, Peggy George, Patty Koel, Bill Sherwin, Guy Shuman, Vern Tucker, Fran Williams, Randall Braun, Mike Rissi, Cindy Asrir, Cathy Switzer, and Vito Mazzarino.

Standing Items

- Date of next meeting - June 9, 2021
- Location of next meeting - Zoom
- Approve the previous minutes - the April minutes were unanimously approved

Area Lead Updates and New Business:

- Location of future board meetings: A discussion was held about when the board would begin meeting in person again, which had been suspended due to COVID concerns. While some board members prefer meeting in person, others prefer the flexibility of meeting on Zoom. It was determined that the next meeting in June will be on Zoom. The possibility of alternating in-person and Zoom meetings was considered. This will be discussed further.
- Ride Chair: A discussion was held about new CDC, state and local guidelines for COVID-19 safety and how they apply to club rides. Guy proposed new guidelines that are in line with updated state and local health authority requirements, stating that California CDPH guidelines for face coverings are now based on vaccination status. Accordingly, WWBC requirements will do the same, with the provision that ride leaders are allowed to establish more restrictive requirements for their own rides if desired. Adoption of the new guidelines were approved unanimously. Guy will notify the ride leaders of the new guidelines and email them to all members. A PDF of the new guidelines will also be posted on the website and updated in emails and other communications.
- Sequoia Chair: Randall reported that we currently have 210 registered riders for the Sequoi-tual. The Sequoi-tual routes, maps and GPS files--which indicate the locations of restrooms, water fountains and limited food stops--are posted on our website. The Loma Mar Store has agreed to provide coffee and pastries to all registered riders Wednesday through Sunday from 8 to 11 am. The store will have a list of all registered riders, and will bill the club for the cost of the coffee and pastries. If it looks as though the temperature will be over 80 degrees, we will recruit volunteers to hand out water and cold drinks between 12-4 pm. at a suitable location (such as the top of Tunitas Creek Road or at Kings Elementary). Fran is purchasing food from REI at a discount and at Costco to leave at the Bike Hut.

- Bike Hut Classic Sponsorship: David led a discussion about whether the Western Wheelers should sponsor the Bike Hut Classic (which benefits Abundant Grace) again this year. The board agreed to be a \$500 Seedling Level sponsor of the Bike Hut Classic. The sponsorship will come from the club's general fund and will be separate from what we give to Abundant Grace from net proceeds from the Sequoi-tual.
- Safety Chair: Bill reported that Lorri Lee Lown is available to hold classes on August 15 for Bike Skills 101 and August 22 for Bike Skills 201. The Bike Skills 101 class is for road bike handling skills and the maximum class size is twelve. The Bike Skills 201 class focuses on climbing and descending and the maximum class size is six. The board agreed to underwrite some of the costs of the class so that the cost to members would be \$50. The board asked Bill to inquire about the possibility of adding a second Bike Skills 201 class. Bill will also reach out to Leo Jed (a LAB certified instructor who has led two road skills classes for the Western Wheelers) to find out about his availability and price to offer additional classes this year.
- Club Logo: Cathy led a discussion about updating the Western Wheelers Bicycle Club logo. The board agreed to authorize Cathy to spend up to \$500 for design fees to do a mockup of a new logo.
- Secretary - no updates.
- Event Chair: Fran reported that eight members were at our blood drive on April 28, which is more than last time. The next dates for the blood drive are August 25 and November 17. In addition to sending emails at the appropriate time, Fran will coordinate with Peggy to get a notice into the Flat Tyre. Cindy reported that she will reach out to Shoup Park to confirm our tentative reservation for our ice cream social on August 1. She also reported that there has been a lot of interest in the May 21 bike touring presentation and there are currently 74 people signed up.
- Flat Tyre Editor: Peggy said that she hoped we enjoyed the last issue of the Flat Tyre, and she looks forward to doing the next issue.
- Treasurer: Mike presented the financial report through May 11. He noted that revenue from membership dues is higher this year than in past years. He said that this is because last year's Sequoia was canceled and volunteers didn't have their membership fees waived.

A discussion followed about the allocation of the cost of the storage locker to the Sequoi-tual. This topic has particular relevance this year because the club has committed to donating 100% of net proceeds from the Sequoi-tual to coastside charities and cycling advocacy organizations. The cost of the storage locker (about \$320 per month or \$3,800 per year) has historically been charged 100% to the Sequoia. Arguments were raised that since the locker is also used for other club events, the expense of the locker should be divided between the Sequoi-Tual and other categories. Mike stated that dividing the cost between more than one category is arbitrary and overly complicated. After some discussion, it was decided to continue the discussion next month.

- Membership: Vern reported that we had 23 new members join since April 14 bringing the current total to 1,020. He stated that the trends are improving for total membership: beginning March 2020 (after the pandemic began), total membership declined every month, but since February 2021, membership has increased each month.
- Webmaster: Vito reported that he is keeping up with website support for the Sequoi-tual. He said that Cathy has been working with him to streamline the user interface on the club website. He also reported that he has been monitoring the percentage of website storage we are using and he is working on clearing out unnecessary “clutter” on the website, such as drafts of old emails that were never sent.
- Lefkowitz Bridge Naming: Peggy volunteered to draft a letter in support of the Lefkowitz bridge-naming effort. She will email it to the board members for approval.

The meeting was adjourned at 9:09 pm.