

April Board Meeting Minutes

-Submitted by Patty Koel, Club Secretary

Date: **Wednesday, April 14, 2021**

Time: **Dinner/social: 6:30 pm Meeting: 7:00 pm**

Location: **Zoom meeting**

Call to Order at 7:04 pm

Present: David Schorow, Peggy George, Patty Koel, Bill Sherwin, Guy Shuman, Vern Tucker, Randall Braun, Mike Rissi, Cindy Asrir, Cathy Switzer, and Vito Mazzarino. **Absent:** Fran Williams.

Standing Items

- Date of next meeting - May 12, 2021
- Location of next meeting - Zoom
- Approve the previous minutes - the March minutes were unanimously approved

Area Lead Updates:

- Sequoia Chair: Randall reported that as of the time of the meeting, we have 133 registered riders for the Sequoi-tual. Several batches of this year's custom jerseys have been ordered and some have been received, and he's been pleased to see a few out and about worn by registrants. Randall is working on finalizing the routes and making the maps and GPS files, which will indicate locations of restrooms, water fountains and limited food stops. Depending on the number of registrants and the weather forecast, additional water resources and portable restrooms may be added. Randall continues to be in touch with Loma Mar Store in hopes that they will be a resource for drinks and snacks for Sequoi-tual riders. Currently Loma Mar is only providing take out meals. Vito shared statistics about how current registrants heard about the Sequoi-tual this year. 65% were past participants, 40% received club communication about the event, and 13% heard about it from friends. Ride leaders who may be leading Sequoi-tual rides are encouraged to suggest that their riders sign up and order their jerseys by May 1 so they will arrive in time for the event.
- Ride Chair: There are more rides on the calendars these days, many of the regular weekly and monthly rides are back in operation. LDTs are going well and there have been no accidents. This year the Placerville ride has replaced the Cazadero ride due to COVID concerns with group camping. The Eastern Sierra rides are now posted on the website for September and Guy will advertise the rides after completion of the LDT series. A brief discussion was held contemplating when it may be safe to relax covid restrictions and what the path to going "back to normal" might be. At the present time we are following the protocols set by Santa Clara County.
- Event Chair: Cindy reported that 75 people had signed up for the movie this Friday. In May, rather than a movie, Bobby Morrison and Dave Marancik will do an online presentation on bike touring with a question and answer period at the end. Cindy reported on actions taken to hold our reservations at Shoup Park for the Ice Cream Social on August 1, and holding Michaels for our

annual party December 5. Arrangements for the Ride Leader's picnic August 29, and a Holiday lights ride on December 12 we briefly discussed. In October, Cathy will be listing some rides in the Tahoe Truckee area.

- Flat Tyre Editor: Peggy reported that she has some winners for the mystery photo contest. Peggy will provide prizes to the winners. Peggy will be the editor for May. Randall will work on another Sequoi-tual article for May and Cathy will assist.
- Treasurer: Mike presented the financial report through April 12. Mike reported that we now have received the full refund of the deposit we made on Foothill Community College for last year's Sequoia Century. For this year, the majority of our Sequoi-tual expenses so far have been for jerseys. Other expenses include advertising and storage locker rental. Mike is recognizing the appropriate revenue this year for riders who deferred last year's payment to this year's ride. Cindy will work with Mike to get a check to reserve the park for the Ice Cream social when it's time. Two years were paid in advance to Wild Apricot for our website in order to get a discount.
- Membership: Vern reported that we had 16 new members join in the past month (since March 10, 2021), bringing the total to 1009. Membership totals are growing.
- Webmaster: Vito has updated the website home page to assure that the date stamp for Rider and Rider Statistics is accurate. Vito has updated the copyright dates on the website for current information. The board agreed that going back through all the archival records to update the copyright was not necessary. A notice was received that Go Daddy has purchased our domain registration service and they have promised not to change anything. This will be monitored.
- Safety Chair: Our policy is that new members receive a copy of the safety booklet, California Street Smarts, when they become members. Bill has caught up sending the safety booklet out for new members over the last six months, and now our inventory of safety booklets is very low. The board agreed that Bill should order another carton of booklets. The board agreed the Bill should go forward with scheduling safety training classes with Lori Lee Lown. Noting that our Governor is targeting June 15 as a target date to open up, we will try to get on Lori's calendar when she has time after that. ACTC also holds a riding academy that is a 6 weeks of Saturday classes for their members. The format and substance of ACTC's program is different from what the training that Lori offers. In appreciation that our riders might want to know about ACTC's safety academy, we agreed to put a link to their program on our website and to send out a general email to our membership.

New Business:

- Cindy volunteered to assist the efforts of Benjamin Lefkowitz's son to have a new bridge in Palo Alto at Adobe Creek and Highway 101 named for his father. (This year-round over crossing is replacing the seasonal under crossing that had previously been dedicated to Benjamin Lefkowitz.) The late Benjamin Lefkowitz was once the President of the Western Wheelers and Sequoia Century Chair and he also endowed the Lefkowitz Awards.
- David attended the Bike Club President's meeting and reported that some clubs are either still not doing rides at all, or they require 24 hour advance registration for a ride and limit the number of riders. Several clubs have moved their events to September and October time frame.
- It was noted that the insurance for the Western Wheelers may exempt class III electric bikes from supplemental medical insurance. Mike pointed out that as a club we've been more focused on liability coverage and which is still in effect for all types of bicycles. It was also noted that over the years our insurance has gotten more expensive when measured on a per club member basis.

The meeting adjourned at 9:06 pm.