

March Board Meeting Minutes

-Submitted by Patty Koel, Club Secretary

Date: **Wednesday, March 10, 2021**

Time: **Dinner/social: 6:30 pm Meeting: 7:00 pm**

Location: **Zoom meeting**

Call to Order at 7:01 pm

Present: David Schorow, Peggy George, Patty Koel, Bill Sherwin, Guy Shuman, Vern Tucker, Fran Williams, Randall Braun, Mike Rissi, Cindy Asrir, Cathy Switzer, and Vito Mazzarino.

Standing Items

- Date of next meeting - April 14, 2021
- Location of next meeting - Zoom
- Approve the previous minutes - the February minutes were unanimously approved

Area Lead Updates:

- Sequoia Chair: Randall reported that 41 people have registered to date for the Sequoi-tual. The first batch of 40 jerseys have been ordered and should be available in April. Randall is staying in close touch with the operators of the Bike Hut, who are looking forward to our event. Posters have been distributed to 50 Bike Shops so far with help from Fran. Cathy agreed to bring Posters over to Santa Cruz Bike Shops. David sent out just under 3,000 emails through Wild Apricot to participants in past Sequoia Centuries, to make them aware of the Sequoi-tual event and invite them to sign up. Cindy has been updating the Facebook Sequoi-tual page and has arranged for a couple paid ads so far. Patty encouraged board members to share the Facebook Sequoi-tual posts with personal endorsements to their own facebook followers.
- Event Chair: There were only 5 participants in our most recent blood drive. While every donor is appreciated, it is hoped that more Western Wheelers will sign up for the next blood drive on April 28. Fran has been helping to promote the Sequoi-tual by sending communication materials to the presidents of other area bicycle clubs, and by distributing business cards and posters to bike shops. After a brief discussion it was determined that the Spring picnic will be cancelled this year. The Spring picnic was originally scheduled for May 2 at Cuesta Park, but the park is not yet giving permits for group events due to covid. Guy will assist in arranging for a refund of the deposit we had with the park, or having our deposit carried over to next year. Club movies are being very well attended, with 80 people attending the last movie. The next movie is a 2018 documentary called Afghan Cycles that will be shown on March 12.
- Ride Chair: Guy shared that both the number of rides being offered and the attendance on our rides has been picking up. Tuesday and Wednesday evening rides will be starting again on March 16. On June 2 the Hills R Us group will be tackling the Sequoi-tual route with participants. Guy has not yet had to cancel any Long Distance Training (LDT) rides this year due to rain. The first weekend LDT rides will be held soon, but this year the large group social/dinner gatherings will

not occur. Guy has modified the route for the upcoming Mountain Charlie ride, because the parking location used in the past is no longer available.

- Flat Tyre Editor: Peggy reported that Mike Khaw has now agreed to assist the Flat Tyre by being an official proof-reader. Robin will be the editor for April, and then Peggy will be the editor for May, June and July. Randall will be submitting articles for April and May relating to the Sequoi-tual, with more information about the charities that we are supporting, and how Western Wheelers can help with promotion.
- Treasurer: Mike presented the financial report through March 10, 2021. A brief discussion took place regarding the accounting for those 2020 Sequoia Century participants who elected to defer their ride to this year. David agreed to share with Mike the formula that was used to determine the incremental fee to join this year's Sequoi-tual for last year's riders who paid less than \$95.
- Membership: Vern reported that we had 15 new members join in the past month (since February 10, 2021), bringing the total number of members to 997. It is anticipated that as the covid vaccine becomes more available to our members and more rides are being offered, our membership numbers should be coming back to what they were last year.
- Webmaster: Vito expressed appreciation for the work that is being done on the Sequoi-tual and for the team work involved.
- Secretary - Patty shared appreciation to those board members who have been adding edits to the minutes before they are published and approved.
- Safety Chair: Bill had no updates at this time.
- Member at Large: Cathy opened a discussion about the role of the Member at Large on the WWBC board. She is looking for a way to get more involved in board member activities, and a brief discussion followed.

New Business:

- David announced that we need a new custodian (or two) for the Bike Cases that belong to the club and are available as loaners. In addition, we are still looking for a volunteer to take over the Western Wheeler Facebook page. David will prepare and send an email blast looking for volunteers for those roles.
- David continues to attend monthly zoom meetings with nearby bike club presidents. He noted that most other clubs are either cancelling their Century-type events, or moving them to the Fall.

The meeting adjourned at 8:33 pm.