January Board Meeting Minutes

Date: Wednesday, January 13, 2021

Time: Dinner/social: 6:30 pm Meeting: 7:00 pm

Location: **Zoom meeting**

Call to Order at 7:03 pm

Present: David Schorow, Peggy George, Patty Koel, Bill Sherwin, Guy Shuman, Vern Tucker, Fran Williams, Randall Braun, Mike Rissi, Cindy Asrir, Cathy Switzer, and Vito Mazzarino.

Standing Items

- Date of next meeting February 10, 2021
- Location of next meeting Zoom
- Approve the previous minutes the December minutes were unanimously approved

New Business:

- Sequoia Chair: Randall made a presentation of his ideas for a virtual Sequoia, called a Sequoi-tual, that the WWBC could sponsor this year in June. Rather than a big single day event like the Sequoia Century, the Sequoi-tual would be spread out over a number of days, to minimize the risk of people gathering from different households. The WWBC would provide minimal support: routes, route markings, a jersey, a few porta-potties and hand washing stations, and minimal pre-packaged food and water. Proceeds from the ride would be used to support our regular charities on the coastside and local bicycling organizations. The board discussion included an awareness that because we do not know now what potential county restrictions will be in place for June, we would need to monitor the situation and make adjustments as necessary. Randall advised us that the deadline for placing advertisements for this type of event are coming up very soon, and the board approved a motion to authorize a budget of up to \$1000 to spend on advertising expenses for the Sequoi-tual.
- PayPal and Wild Apricot (the company that hosts our website): Paypal has made an upgrade to its services that will affect WWBC members who have set up recurring payment of their dues. Members who wish to have recurring payments to the WWBC in the future need to set up recurring payment again with their next renewal, and select PayPal Checkout as their new payment system. Vern has sent emails to affected members with instructions how to do this. Also, Wild Apricot now charges the club a small flat monthly surcharge for us to use the PayPal system.
- Calendar 2021: David led a discussion about our proposed calendar of activities for 2021.
- Facebook Editor: Ken Lee, who has done a great job editing Western Wheeler's Facebook page, is ready to have a new volunteer take over. To find a new volunteer, David will send an email out to the general membership, and will also ask Ken to advertise the open position on the Facebook page itself.

Area Lead Updates:

- Secretary No new updates
- Ride Chair: Guy shared with the board his conversation with Santa Clara Health Officer that resulted in the temporary cancellation of club rides. Guy will review and prepare the county's social distancing protocol, so that when the stay at home order is lifted, our club will be ready to comply with all county guidelines and offer club rides again.
- Event Chair: Bike Films coming up are Blood Road, which will be shown this Friday January 15;
 60 people have already signed up. Quick Silver will be our next film on February 19.
 Arrangements are all set for the blood drive February 3 and we are hoping for a good turn out of Western Wheelers.
- Flat Tyre Editor: Peggy will be doing the newsletter for February. Guy will send Peggy appropriate information to post regarding cancelled LDT rides. Upcoming articles may include a discussion of where to find trails for riding on gravel, and a re-run on Lisa Burque's article about riding with GPS.
- Treasurer: Mike said that our financial position has changed very little since December. He will send out financial reports and a proposed budget for 2021 to the board members next week.
- Membership: Vern reported that we had 7 new members join in the past month, bringing the total to 987.
- Webmaster: Vito has updated pages related to the 2021 Board members: 2021 Board Members, contact US/Big Wheel, and archive (from Dick Blane). Also updated were the Flat Tyre page, links and archived material, and the home page banners by providing links to Movie Night and the Blood Drive. It was suggested that we update our website's description of the advantages of membership. Guy agreed to send language to Vito describing the insurance coverage that members receive if they have any accident while on a club ride. Bill to send language to Vito describing Safety/Training classes.
- Safety Chair: Bill presented the guidelines for the Angel of Mercy program, which is an outreach to cyclists who have been in an accident while on a western wheeler ride. If a cyclist has an accident on a club ride, the ride leader should note the details on the ride sheet and notify the ride chair (Guy Shuman) and the safety chair (Bill Sherwin).

The meeting adjourned at 9:04 pm.