

WWBC Board Meeting Minutes October 14, 2020

Submitted by Fran Williams

Present: Cindy Asrir (via phone), Randall Braun, Lisa Burque, Peggy George, Mike Rissi, David Schorow, Bill Sherwin, Guy Shuman, Mindy Steiner, Vern Tucker, Fran Williams, and Craig Maxwell (guest). Absent: Patty Koel.

The meeting took place on Zoom and was called to order at 7:03 pm.

After a brief discussion, it was decided that the next meeting will be Wednesday, November 11, which is Veterans Day. It will also be via Zoom.

The August board minutes were approved unanimously.

Area Updates

Secretary: Nothing to report.

Ride Chair: Lisa reported that there were 54 rides in September, and feedback has been great. The question arose regarding having rides in other counties at this time. Lisa referred the board to her Google Doc called "Biking by County reference sheet," which lists limitations and differing interpretations of health orders .

After a brief discussion about what is allowed in other counties and what local clubs are doing, it was agreed that WWBC club rides will remain local with organized rides in only Santa Clara and San Mateo County for now. If members are so inclined, they can always ride in other counties on their own, like many have been doing.

Sequoia Chair: Randall stated that other clubs have already cancelled their 2021 events and organized rides. He said there are multiple issues surrounding the planning of events next year, but the club has basically three options for the Sequoia in 2021:

- 1.) Cancel
- 2.) Attempt to have some type of ride
- 3.) Try to plan something virtual

Randall said that if he had to decide right now, he would cancel. The board discussed the Bike Hut Classic, which was a well-received virtual event in September. After some discussion, the board agreed to think it over and decide by mid-December. .

Events Chair:

Bike Movies: Cindy reported that the next bike movie will be “Half the Road” on Friday, October 23 on Zoom, and that Linda Jackson and Erica Clevenger from Team TIBCO Silicon Valley Bank will be joining us at the beginning of the film. November’s bike movie will be “The Bicycle Thief” on November 20.

Holiday Party: Cindy reported that Michael’s is limiting their events to 50-100 people, which rules out having this year’s holiday party there. The board discussed whether it makes sense to do the annual members’ meeting as a Zoom presentation, which would include the awards ceremony, election results, and the photo contest results. Board members were mostly opposed to this idea as it was stated that most members come to the holiday party for the social aspect, and doubts were raised about how appealing an online meeting would be. Guy proposed that we skip the annual meeting this year and include this year’s awards at next year’s in-person holiday party. Lisa suggested that an alternative could be to have a social event such as the year in review in photos. It was decided that the event chairs will try to come up with a proposal and send it to the board in the next week or so. Cindy also reported that she is working on organizing an online photo contest with Ron and Vicki and will provide the info for the November Flat Tyre.

Oktoberfest: Fran reported that next year’s Oktoberfest will be October 10, 2021. Guy will put down the deposit and get the permits for the new date.

Flat Tyre Editor: Peggy reported that Robin Jeffries will be the editor for November and Peggy will be the editor for December. She said she will ask Robin and Joice about continuing to serve as editors next year.

Membership: Vern reported that the club gained 23 new members since August 12. However, the total number of members declined by 17 over the last month, bringing the total down to 994. He said that the downward trend is mainly due to COVID, but his main concern is lapsed members since they have been coming on club rides. Vern, David, and Guy will investigate a glitch in Wild Apricot causing an issue between lapsed versus suspended members and report back. Guy reported that he recently sent out 143 postcards to members who have lapsed and been archived, and hopes to get 15-20 people to rejoin.

Webmaster: Nothing to report.

Treasurer: Mike reviewed the October financial report. He reported that he will add the amount of charitable contributions closer to the end of the year when the board makes the donations. Mike went on to discuss the club’s online payment system. He reported that the club currently uses PayPal, but that Wild Apricot has their own payment system

now and will start charging a fee to subscribers who opt not to use it. He said he has delayed changing over to the Wild Apricot payment tool because when he checked into it before, it lacked the functionality of Paypal, including the ability to do refunds. He stated that starting in March we are going to have to pay the additional fee or use Wild Apricot's credit card system. He said he will look into it further and come up with a recommendation for the board by the next meeting.

Randall announced that he gave our donation checks to both Puente and the La Honda Fire Department and they sent us very nice thank you notes.

Safety Chair: Bill reported that he has been in touch with Lorri Lee Lown and she is ready to propose dates for club bike skills classes. The board decided to wait until next spring to hold new classes. Someone asked how Lorri has changed or modified her classes since COVID, and Bill said he will find out and report back next month.

New Business

Election planning:

David asked the board who was intending to run again. Each member discussed their intentions for next year:

David (President) would like to be President again.

Cindy (Secretary) would like to run as Member at Large and organize bike films.

Lisa (Ride Chair) will not run again.

Randall (Sequoia Chair) would like to stay on the board in his current position.

Fran (Events Chair) would like to run for events chair again unless someone is very interested in the position; in that case, she would like to be an at-large member.

Peggy (Flat Tyre Editor) will run again.

Vern (Membership Chair) will run again.

Mindy (Webmaster) is ready to step down after 10 years on the board. She said she is willing to help the new person.

Mike (Treasurer) will run again.

Bill (Member At Large) would like to stay in his position and continue to work with the board as Safety Chair and Fall Fun Series Coordinator.

Guy (Member at Large) will run for Ride Chair and continue to coordinate the LDT's.

Patty (Member at Large) expressed that she is happy to open up her position and is interested in running for secretary.

David reported that two other members are interested in running for a position. It was also suggested that we solicit interest among the club members for the open webmaster position. David said he will create a Google sheet with a draft plan and dates for the election. Afterwards, he will send out the first email blast to the members with the plan and the current set of candidates.

Awards: It was decided that the Lefkowitz award and appreciation awards be deferred to next year.

Recognizing ride leaders in lieu of annual meeting: Lisa proposed that she could write a blurb with a photo of the ride leaders who have led more than 10 rides this year, and include that as an addendum to the December Flat Tyre. The question was raised if anyone qualifies for the lifetime ride leader award and David said he would look into this.

President's General News:

- Crashes: It was decided to defer this to our next meeting.
- iPhone app update: There will be an article in the Flat Tyre and an email blast letting the membership know that the update is now available. David suggested that Board members go in and set up their profile as this will set a good example for the rest of the members.
- Wild Apricot credit card issue: This was discussed earlier. Mike added that some members don't have PayPal accounts but the issue has been fixed so they can renew their memberships even without PayPal. Vern mentioned that he has had issues with people who sign up for family memberships but fail to list their family members.
- Western Wheelers Masks: David is waiting for a sample to arrive. Questions arose about the mask quality, quantities, and distribution options. It was decided that the board will discuss it next month or via email once David receives the sample.
- Lapsed members: A spreadsheet was presented with the names of lapsed members, and David said will try to contact them. Several of these people got postcards from Guy this week, and Guy and David will follow-up on it.
- Bike Hut donation: Guy moved that the club donate \$100 to the Bike Hut for operational support as we have in past years. The club already donated \$200 but that was for their fundraiser for Abundant Grace and not the Bike Hut. The motion passed unanimously.
- Ideas for reducing spam messages: deferred to next month's meeting.

The meeting adjourned at 9:12 pm.