## Western Wheelers Board Meeting Minutes February 12, 2020

## Submitted by Cindy Asrir

Present: Cindy Asrir, Lisa Burque, Randall Braun, Peggy George, Patty Koel, Mike Rissi, Bill Sherwin, David Schorow, Guy Shuman, Mindy Steiner, Vern Tucker and Fran Williams.

The meeting was held in the Willow Room of the Mountain View Community Center and was called to order at 7:00 pm. Lisa brought food from Rojoz Wraps and Guy brought drinks.

The next meeting will be Wednesday, March 11 at the same location. Cindy will take care of ordering and picking up the food for the meeting.

The January minutes were approved unanimously.

## Area Reports:

Ride Chair: Lisa reported that Sarah Coyle will not lead a Wednesday evening ride this year, but will instead lead a C group on the Monday evening ride with Frank Houghton. She also reported that Gary is changing the Thursday evening ride to include slower riders. She noted that she has added more Ride with GPS classes, but they are focused on creating routes, not how to use your Garmin or phone. She is investigating ways for riders to sign in to rides electronically. There was a short discussion on paying the yearly \$100 Apple developer fee for our Western Wheeler app, and David said he is filling out the paperwork and will take care of it. Lisa reported she is also working on cleaning up the club's Ride with GPS listings.

**Sequoia Chair:** Randall reported that Sequoia planning is on track and going well. He said the routes are set and the ride is 31% full, which is ahead of schedule for this time of year. He reported that Velofix will help with mechanics. REI is not looking likely due to corporate restrictions, but he does have a mechanic from Puente to work at the Pescadero stop. At the finish line, there will be three physical therapists giving complimentary massages, as well as a Voler representative selling jerseys and other branded products. Randall reported that he mailed Sequoia flyers to 100 bike clubs around the US and has distributed flyers to more than 30 local bike shops. He said that Captivating Photos are coming back to photograph the event, and that there will be a

rest stop at Loma Mar that will provide coffee and snacks during the ride. He also reported that Mike Groebler is working on getting the route permits, and that the La Honda store is reopening under new management.

**Events Chair:** Cindy reported that she, Fran and Amanda Archer have formed a small events committee and that they met on Monday evening to discuss this year's events and begin planning for the spring picnic. She said that all reservations have been made for the picnics and parties, and everything is on schedule. She also reported that she has been working on creating a bike film series and that the first film will be "Breaking Away" at Sports Basement Sunnyvale on Friday, Feb. 21. She is also working with Western Wheelers member and yoga teacher Ellie Kaviani to offer "Yoga for Cyclists" classes, which will begin March 1.

**Flat Tyre Editor**: Peggy reported that Joice (with help from Mindy and Joan) did a good job on last month's Flat Tyre and will do another issue this year. Mindy reported that a couple of others have also indicated interest in serving as guest editors.

**Membership Chair:** Vern reported that everyone who signs up for the Sequoia receives a temporary Western Wheelers membership. But he said we need to update the email that goes out to registrants to clarify that and give them a chance to join the club. He reported that we had 20 new members last month for a total of 1079, the largest number we've had since 2015.

**Webmaster:** Mindy reported that she is keeping busy posting Sequoia and Western Wheelers events and the website is up to date. She said that she will include a link to our Voler site so that people can order Sequoia jerseys.

**Treasurer:** Mike reviewed the financials through February 12 and said everything is on track.

**Safety:** Bill reported that the first bike safety class of the year is Feb. 29 with Leo Jed, a certified instructor with the League of American Bicyclists and a long-time cycling advocate. He said that he is also working with Lorri Lee Lown of Savvy Bikes to set up road bike skills classes in April and May. The club has agreed to pay for half of the cost per student.

## **New Business:**

**Bike Travel Cases:** David reported that two soft bike travel cases have been recently donated to the club. He said we just need to find someone to store them and be in charge of lending them out to Western Wheelers who would like to borrow them. David will send an email or write a blurb in the Flat Tyre about them.

The meeting was adjourned at 8:30 pm.