January 2024 Board Meeting Minutes

-Submitted by Gloria Kreitman, WWBC Secretary

Date: Wednesday, January 10, 2024 **Time:** Social: 6:30 pm; Meeting: 7:00 pm

Location: Zoom and Willow Room, Mountain View Community Center

Call to Order at 7:01 pm

Present: Peggy George, Brian Kaplan, Gloria Kreitman, Jon Penn, Mike Rissi, David Schorow, Guy

Shuman, Jean Symons, Vern Tucker, Jenny Warila and Fran Williams

Guest: Vito Mazzarino (Zoom)

Standing Items

• Date of next meeting—February 15, 2024

- Location of next meeting—Zoom
- Approve the previous minutes—the December General Meeting 2023 minutes were approved

New Business and Area Lead Updates:

- The Board welcomed our new members—Jon Penn, President and Jenny Warila, Member at Large. Both Jon and Jenny are excited to be on the Board and have the opportunity to give back to the organization.
- **Jon—Google Nonprofit account.** Jon led a discussion about whether the club would consider moving from our current applications to a Google Nonprofit account for doc storage and video calls (replacing Zoom). Board members discussed our current usage and costs. A question was raised whether Western Wheelers as a 501c4 (not c3) would qualify. Jon will do more investigation into Google Nonprofit offerings and report on capabilities and cost at a future Board meeting.

• Area Lead Updates

- Mike—Treasurer: Mike reported on the 2023 Year End budget and the proposed budget for 2024. In 2023, the club received donations that covered all Sequoia expenses incurred before the event was canceled except \$500. The Events team did an outstanding job managing costs for the club's events in 2023 to keep the club's expenses within budget. After discussion about insurance costs, the Board unanimously approved the proposed 2024 budget.
- O Guy—Ride Chair: Guy provided an overview of rides in 2023 including his historical experience in the last 15 years of leading Long Distance Training series! LDT rides in 2023 went well with only 4 rides canceled due to rain. The 8-day Solvang Sojourn, Napa Campout, and Fall Fun Series were highlights of the year. Overall, there were 921 rides in 2023 which was 10% fewer rides than the prior year. The Eastern Sierra Escape ride will be held this September. The Solvang and Eastern Sierra trips are held on alternate years.
- Sequoia Committee: This year's Sequoia is being led by a Steering Committee consisting of Russ Hull, Brian Kaplan, Gloria Kreitman, Vito Mazzarino, and Jenny Warila. The committee provided an update on the status of the Sequoia plan. Many elements from last year's canceled event are being leveraged for 2024. This year there are four paved routes to choose from including a new 38 mile Fun Ride with less climbing. The event details have been published on the Sequoia webpages. Registration

- was opened on January 8 and we have over 40 registrations already. Volunteers are in place for most of the Captain roles. The sign up request for additional volunteers will be published at the end of January.
- O Jean—Event Chair: The club holiday party was a success. Jean reported that Ann Mangiaracina, Paul Wendt and Sue Young have volunteered to be part of the Events team. The Board reviewed the 2024 events calendar and voted to hold the holiday party at Michael's again. We already have permits for the Spring Picnic and Oktoberfest events at Cuesta Park.
- **Vern—Membership Chair:** Vern reported that we had 10 new members join since November 15, which brings the total number of members to 901.
- **David—Webmaster:** David walked through the major updates on our club website and explained how the Wild Apricot and Westernwheelers.org systems are utilized.
- Jon—Training and Skills: Jon provided an update from Bill Sherwin who is coordinating the skills clinics with Savvy Bikes. At the end of January, Bill will be sending a survey to club members to gauge the amount of interest in attending classes this year.

There were no other updates by Board members.

The meeting adjourned at 9:28 pm.