

August 2023 Board Meeting Minutes

-Submitted by Gloria Kreitman, WWBC Secretary

Date: Wednesday August 9, 2023

Time: Social: 6:30 pm; Meeting: 7:00 pm

Location: Mountain View Community Center, 201 S. Rengstorff Avenue, Mountain View, CA and Zoom

Call to Order at 7:01 pm

Present: Randall Braun, Peggy George, Brian Kaplan, Gloria Kreitman, Vito Mazzarino, Mike Rissi, David Schorow, Jean Symons, Vern Tucker and Fran Williams

Absent: Guy Shuman, Cathy Switzer

Guests: Jon Penn, Bill Sherwin (on Zoom)

Standing Items

- Date of next meeting—October 11 (Tentative plan to skip September meeting)
- Location of next meeting—Zoom
- Approve the previous minutes—the July 2023 minutes were unanimously approved

New Business and Area Lead Updates:

- **Training and Skills:** Bill Sherwin provided an update on the skills clinics presented by [Savvy Bike](#), on behalf of Western Wheelers. Overall the program has gone well; however, registrations have been lower than expected for the Bike Skills 201 and 301 clinics. This year's program included the following sessions:

Bike Skills 101 Fundamental Bike Handling Skills

- April 16, 2023 Clinic complete
- September 10, 2023 [Registration open](#)

Bike Skills 201 - Climbing + Descending Skills

- May 7, 2023 Clinic complete
- June 11, 2023 Clinic complete
- July 9, 2023 Clinic complete
- August 20, 2023 [Registration open](#)

Bike Skills 301 - Pacelines + Group Riding

- August 6, 2023 Clinic Complete

Overall feedback about the clinics from participants has been positive. A few attendees of the recent 301 clinic felt the content for group riding was too advanced for beginners. Bill recommended that the Training and Skills program continue next year with fewer sessions.

- **Area Lead Updates**
 - **Randall—Sequoia Chair:** Randall and Brian presented a draft plan for the 2024 Sequoia. This will be the 50th anniversary of the Sequoia and the steering committee proposed a new approach that celebrates “Cycling, Community, and Connections.” The plan includes multiple riding activities over a 2-week period culminating in a catered outdoor party for all registrants (music, food, beer, wine) and prizes given to those who've earned the most points for rides/climbs and other criteria (e.g. treasure hunt). The draft plan addresses the following objectives:
 - Mitigate overall risk to the club from dependence on a single date for the event

- Be more inclusive of A/B/C- riders and allow Sequoia volunteers to participate
- Reduce the need for club volunteers from ~200 down to 60
- Reduce costs for transportation, permitting and marketing
- Celebrate the 50th anniversary of the Sequoia

The Board discussed the proposed plan and provided feedback for the Sequoia steering committee to consider as they continue to refine and finalize the plan.

- **Jean—Event Chair:** Jean reported that the Ice Cream Social event on 8/13 at Shoup Park in Los Altos is on track with volunteers and a total of 171 registrants. Parking may be impacted due to the Los Altos Art Show which is happening on the same day and time. Thirty people are registered for the Ride Leaders' BBQ event on 8/27. The Board agreed to hold the Annual Holiday Party and General Meeting in December at Michaels Restaurant at Shoreline in Mountain View. Jean will contact Michaels to make the reservation.
- **Peggy—Flat Tyre Editor:** Peggy reviewed the articles published in the August Flat Tyre including a detailed report submitted by Eric Greer, Club Statistician. Submissions to the next issue of The Flat Tyre are due on 8/20.
- **Vern—Membership Chair:** Vern reported that we had 11 new members join since July 12th, which brings the total number of members to 928.
- **Vito—Webmaster:** Vito reported that the Sequoia pages have been updated and edited to remove the 2023 route information.
- **Mike—Treasurer:** Mike reviewed the club's YTD financial statement. The full year budget is on track and has not changed significantly from the July report.
- **David—Club President:** David reported that 38 Western Wheelers took part in the Bike Hut Classic. Through registration fees and donations, Western Wheelers raised over \$5,000 and ranked second among the bike clubs that participated in the Bike Hut Classic fundraising. David provided an update on the work being done by David Murphy in support of our iOS apps. A new account has been set up for the Western Wheelers iPhone app to streamline administrative tasks. Users will be notified in advance when they need to update the app on their phones to a new version. David also kicked off discussions with the board about re-election plans and preliminary election planning for next year. Communications announcing the election and call for nominees will begin in October.

There were no other updates by Board members.

The meeting adjourned at 8:59 pm.