

July 2023 Board Meeting Minutes
-Submitted by Gloria Kreitman, WWBC Secretary

Date: Wednesday, July 12, 2023

Time: Social: 6:30 pm; Meeting: 7:00 pm

Location: Zoom only

Call to Order at 7:00 pm

Present: Randall Braun, Peggy George, Gloria Kreitman, Vito Mazzarino, Mike Rissi, David Schorow, Guy Shuman, Cathy Switzer, Jean Symons, Vern Tucker and Fran Williams

Absent: Brian Kaplan

Standing Items

- Date of next meeting—August 9, 2023
- Location of next meeting—Mountain View Community Center
- Food Wrangler—Peggy George
- Approve the previous minutes—the June 2023 minutes were unanimously approved

New Business and Area Lead Updates

- **David—President:** David led a board discussion about charitable contributions for 2023. Last month the Board approved distribution of \$3600 to Coastside charities. These funds came directly from Sequoia registrants who contributed an additional \$25 when they signed up. David reviewed the amounts we have donated to specific organizations over the last 5 years. A discussion followed and the Board agreed to continue charitable giving this year at a reduced rate. The following allocation was approved unanimously:

| <u>Organization</u> | <u>Amount</u> |
|-------------------------------|---------------|
| Silicon Valley Bike Coalition | \$400 |
| Walk-Bike Cupertino | \$100 |
| Great Streets Mountain View | \$100 |
| Silicon Valley Bike Exchange | \$250 |
| Good Karma Bikes | \$250 |
| Community Cycles of CA | \$250 |
| <u>The Bike Hut</u> | <u>\$150</u> |
| Total | \$1500 |

David also provided an update on the Bike Hut Classic. Western Wheelers Bicycle Club is a Gold Sponsor of the Classic this year based on our contribution to Abundant Grace. Money from the Bike Hut Classic supports Abundant Grace Coastside Worker programs. Club members who register for the event can select the Western Wheelers Bicycle Club

fundraiser (not just an association with Western Wheelers). Western Wheelers is currently in 2nd place for fundraising. David announced that he is stepping down as Board President after he finishes his term at the end of this year. Western Wheelers needs someone to be President of the club in 2024. Anyone who is interested can contact David for more information about the position. David updated the Board on a request from Eric Greer, club statistician, to reduce the amount of time required by streamlining the processes for collecting and reporting ride statistics. This requires someone who can review the current FileMaker Pro software scripts and make updates. The board discussed whether we need to continue to capture all of the data that Eric is managing since many riders now track their own stats via online apps such as Strava and RWGPS. For insurance purposes and club awards, we need to continue to track the Ride Leader data. David will send a communication to club members for their feedback in order for the Board to decide next steps.

- **Area Lead Updates**

- **Mike—Treasurer:** Mike reviewed the July Pro Forma report on club finances. The full year forecast has not changed significantly from the June report. The financial impact of canceling the Sequoia this year was a loss of \$248 (donated registration fees + income - expenses) versus the budget of +\$3,000. The board discussed and agreed that the club's bank balance is a comfortable margin to cover expenses.
- **Guy—Ride Chair:** Guy reported that there are a lot of rides this summer with a few new ride leaders as well. Bill Sherwin will lead the Fall Fun Series again this year. He plans an earlier start to the series on 9/16. Upcoming rides include the Ice Cream Social rides on 8/13, the LDT Napa Weekend on 9/29 -10/1 and the Solvang Sojourn from 10/13-10/20. David will be taking over the admin duties for the WW email lists while Guy is on vacation.
- **Randall—Sequoia Chair:** Randall reported that the committee is in early discussions about Sequoia 2024 which will be the 50th anniversary year. The team is focused on reducing risk to the club while maintaining a superior riding experience and expanding on the target demographics. Randall plans to present a preliminary plan for next year's event at the next meeting.
- **Jean—Event Chair:** Jean reported that there are 78 people registered for the Ice Cream Social on 8/13. She will send an email to secure additional volunteers for the event which will be held in Shoup Park in Los Altos. Planning discussions are on track for the Ride Leaders' BBQ on 8/27 and the Oktoberfest event in Cuesta Park on 10/8. Jean drafted a process document on how to set up an event on our website. Vito and Fran will review the document and provide any comments.
- **Vern—Membership Chair:** Vern reported that we had 13 new members join since July 12, which brings the total number of members to 946. Vern will make

David Murphy a “freebee” member so that the iOS apps that use his membership ID will continue to work, but he will not be included in our membership stats.

- **Vito—Webmaster:** Website activity has been slow this month. Routine updates are being made for upcoming events.
- **Cathy—Training and Skills:** Cathy reported that registrations are down a bit for the clinics. The recent Bike Skills 201 clinic was combined with riders from Valley Spokesmen Bicycle Club. Registration is open for the Bike Skills 301 – Group Riding + Pacelines clinic on 8/6.

There were no other updates by Board members.

The meeting adjourned at 8:55 pm.