

# June 2023 Board Meeting Minutes

-Submitted by Gloria Kreitman, WWBC Secretary

**Date:** Wednesday, June 7, 2023

**Time:** Social: 6:30 pm; Meeting: 7:00 pm

**Location:** Mountain View Community Center, 201 S. Rengstorff Avenue, Mountain View, CA and Zoom

**Food wrangler:** Fran Williams

## Call to Order at 7:01 pm

**Present:** Randall Braun, Gloria Kreitman, Vito Mazzarino, Mike Rissi, David Schorow, Guy Shuman, Cathy Switzer, Jean Symons, Vern Tucker and Fran Williams

**Zoom:** Peggy George and Brian Kaplan

## Standing Items

- Date of next meeting—July 12, 2023
- Location of next meeting—Zoom only
- Approve the previous minutes—the May 2023 minutes were unanimously approved

## New Business and Area Lead Updates:

- **Brian—Sequoia Committee:** Brian provided an update on the Sequoia registration refunds. Registrants were given several options on how they preferred we handle their registration fee:
  - Option 1) Allow WW to keep the entire amount to help defray the club's sunk costs
  - Option 2) Receive a 50% refund - getting money back but helping the club recover costs
  - Option 3) Receive a 100% refundAt the time of the Sequoia cancellation there were 389 paid registrants. To date, 372 registrants provided input on their preferred option and 17 registrants have not responded. Overall, the feedback from registrants was positive. Even though the Sequoia was canceled, many riders expressed their appreciation that the decision to cancel was based on safety considerations.
- **Mike—Treasurer:** Mike reported on the financial impact of Sequoia cancellation and where the club's finances stand. The club incurred expenses for the Sequoia (advertising, insurance, credit card fees, socks and other assets, etc.) that have been offset by riders who contributed some or all of their registration fees. Mike pointed out that our budget assumed receiving \$3,000 from Sequoia proceeds which will not happen now.
- **Randall—Sequoia Chair:** The club received \$3600 from Sequoia registrants who contributed an additional \$25 to support the Coastsides charities. Randall led a discussion on how to allocate the Sequoia registrants' \$25 donations. The Board approved distribution of the donations as follows:
  - \$1500 to Puente
  - \$1500 to Abundant Grace Coastsides Worker
  - \$600 to La Honda Volunteer Fire Brigade
- **David—President:** David led a discussion on whether to sponsor the Bike Hut Classic as we have in prior years. The Bike Hut Classic is a fundraiser ride in support of Abundant Grace Coastsides Worker. The Board did not approve using additional club funds to sponsor the Bike Hut Classic event this year. We will promote the event in the Flat Tyre to encourage club

members to sign up. (Update after the Board meeting: Abundant Grace decided to make Western Wheelers a gold sponsor of the Bike Hut Classic this year based on the donation of \$1500 from the Sequoia contributions.)

David reviewed a request from Eric Greer, club statistician, for improvements to our stats collecting process. David will get more input from Eric for further discussion.

- **Area Lead Updates**

- **Guy—Ride Chair:** Guy reported that the LDT Series ended well. There were no major accidents this year. There were 112 riders at the last LDT ride up Mount Hamilton. The Fall River Century is on July 15. Guy distributed an email to club members about upcoming rides including the Fall River Century on July 15, the Fall Fun Series, and the Solvang Sojourn in October.
- **Jean—Event Chair:** Jean reported that the Ice Cream Social will start at 2:00 pm on Sunday, August 13 at Shoup Park. Planning discussions are underway for Oktoberfest.
- **Peggy—Flat Tyre Editor:** Peggy reported that the deadline for the July Flat Tyre is June 15.
- **Vern—Membership Chair:** Vern reported that we had 13 new members join within the last two months, which brings the total number of members to 949. This is the lowest membership count in recent months and is down 111 from last year's June membership count. Vern speculates it could be because of increased dues or the coolish weather.
- **Vito—Webmaster:** This month the web activity was focused on Sequoia cleanup.
- **Cathy—Training and Skills:** Three clinics have been added to the schedule in July and August. Registration will open soon for the 201 clinic in July.

There were no other updates by Board members.

The meeting adjourned at 9:05 pm.