

April 2023 Board Meeting Minutes

-Submitted by Gloria Kreitman, WWBC Secretary

Date: Wednesday, April, 12, 2023

Time: Social: 6:30 pm; Meeting: 7:00 pm

Location: Zoom

Call to Order at 7:03 pm

Present: Randall Braun, Peggy George, Brian Kaplan, Gloria Kreitman, Vito Mazzarino, Mike Rissi, David Schorow, Guy Shuman, Vern Tucker and Fran Williams

Absent: Cathy Switzer, Jean Symons

Standing Items

- Date of next meeting—May 10, 2023
 - Location of next meeting—Mountain View Community Center
 - Food Wrangler—Peggy George
 - Notetaker—Mike Rissi
- Approve the previous minutes—the March 2023 minutes were unanimously approved

New Business and Area Lead Updates:

- The June Board meeting is moved to June 7 on Zoom.
- **Randall—Sequoia Chair:** Randall showed the new clothing kit from Voler for this year's Sequoia event including the jersey, hat, vest, jacket, and socks. The short 57 mile route is mostly intact, but the 73 and 101 mile routes have been re-routed due to road closures on Stage Road and Higgins Canyon Road. The cadence of Sequoia communications will increase over time. Within a week the team will publicly announce the final routes, remind participants of the deadline to order clothing, and call for additional volunteers. We need a captain for the new water stop at Windy Hill for the 101 mile ride. Volunteers are also needed at the top of the Tunitas rest stop and to deliver water. Vito reported that there are 322 registrants for the event—48% for the "Pink" longer route, 20% for the "Orange" medium route, and 31% for the shorter "Yellow" route. Approximately 37% of registrants have donated \$25 Support for Coastside Charities.
- **Guy—Ride Chair:** Guy reported that the club rides are going well since the weather has improved. LDT rides and the weekends away in Healdsburg and Pacific Grove were well attended. The Paso Robles LDT ride alternates every other year. This year Kai Wiedman is leading a trip to ride in Paso Robles. The club weeknight rides have started and are also going well.
- **Fran—Spring Picnic:** During Jean's absence, Fran provided an update on the April 30 Spring Picnic. 156 people have registered to attend the event. Another email will be sent out this week for members to register and volunteer. We need 12 more volunteers at the event. The permits for the Ice Cream Social on August 13 are approved. The Ride Leaders BBQ event is moved to Sunday, August 27.
- **Vern—Membership Chair:** Vern contacted the members whose renewals were due in October and November of last year, but had not moved to lapsed since they were caught in the middle of our policy changes and may not have received all of the notifications about their membership expiring. He will mark any members as lapsed if they have not renewed their membership. Vern reported that we had 6 new members join since March 8, which brings the total number of members to 991. The declining membership over the last few months is due to the removal of

lapsed members from our records and the poor weather. The typical rate of new members is 15-18/month.

- **Vito—Webmaster:** Vito and Mike investigated the interface between PayPal and Wild Apricot to enable renewal payments online without a PayPal account. Wild Apricot is not able to provide a solution that would allow us to redirect the registration flow on the website. Mike and Vito will continue to investigate this with PayPal directly. Vito is continuing to monitor offline payments for the Sequoia. This year 13 people opted to pay by mailing in checks and 7 checks are still outstanding.
- **Mike—Treasurer:** Mike reviewed the budget report for April 9. Two payments to Saavy Bikes for the 2023 Bike Skills Clinics are complete. Donations include \$2900 from Sequoia registrants electing an additional \$25 donation.

There were no other updates by Board members.

The meeting adjourned at 8:25 pm.