

# January 2023 Board Meeting Minutes

-Submitted by Gloria Kreitman, WWBC Secretary

**Date:** Wednesday, January 11, 2023

**Time:** Dinner/Social: 6:30 pm; Meeting: 7:00 pm

**Location:** Round Table Pizza  
1225 El Camino Real  
Menlo Park, CA 94025

**Food wrangler:** Peggy George

## Call to Order at 7:01 pm

**Present:** Randall Braun, Peggy George, Brian Kaplan, Gloria Kreitman, Vito Mazzarino, Mike Rissi, David Schorow, Guy Shuman, Cathy Switzer, Jean Symons, Vern Tucker and Fran Williams

## Standing Items

- Date of next Board meeting - February 8, 2023
- Location of next meeting - Zoom
- Food wrangler for next meeting - N/A
- The November 2022 Board meeting minutes and December 2022 General meeting minutes were unanimously approved

## New Business and Area Lead Updates:

- **Introductions.** Each Board member introduced themselves and welcomed two new Board members—Gloria Kreitman in the position of Secretary and Brian Kaplan in the position of Member at Large
- **David - Calendar for 2023.** David reviewed the calendar for 2023. Exact dates need to be pinned down for a few events
- **David - Feedback from dues increase.** David and Vern received only a few questions or comments about the dues increase and the budget deficit. Roughly 10 - 15 members renewed their membership at the lower rate before the end of 2022
- **Mike - 2023 Budget Planning.** Mike presented the 2022 year end financial report and the proposed budget for 2023. Mike reviewed the actual income and expense variances to the 2022 plan. The Board discussed the changes in the proposed 2023 budget from the 2022 actuals, noting the following:
  - There will be no Sequoia deferrals in 2023 (i.e. donations) to offset general expenses
  - Schwab CDs are expected to yield higher interest rates in 2023
  - The membership dues increase that went into effect in Jan 2023 is forecasted to generate ~\$9000 additional income in 2023. The estimate takes into account a potential drop in membership due to the dues increase as well as continued growth from new members
  - Sequoia income is forecasted to be in alignment with pre-COVID Sequoia events
  - The club purchased socks last year, but there are no big merchandise purchases planned in 2023
  - The WildApricot 2-year database and website management contract is up for renewal in 2023

- The Board agreed that the proposed reduction of \$1788 for Picnics and Parties from last year's actual expense should be adequate for 2023 based on continued cost management

After the discussion, the Board unanimously approved the proposed 2023 budget.

- **Randall - Sequoia 2023 status.** Randall reviewed the plans for the Sequoia 2023. The Committee meets regularly and has finalized major aspects of the plan:
  - One day event on Sunday, June 4, 2023 that starts and ends at Foothill College
  - The overview of the event and route descriptions are published on the Western Wheelers website
  - Registration will open in the middle of January
  - Three routes of 101, 76, and 59 miles are priced at \$125, \$110 and \$95 respectively.
  - Participants will have the option to contribute additional funds for non-profit support when they register for the event. The contributions will go to the Coastside Charities fund
  - The total capacity of riders will be increased this year
  - Jerseys will not be included in the price of all registrations. Full clothing kits (jerseys, shorts, jackets, etc.), will be available to purchase directly from Voler. Jersey artwork will be similar to last year's design, with new colors
  - Based on prior Sequoia participants' feedback, more rest stops are added to the 101 mile route for a total of 5 - Loma Mar Store, San Gregorio, The Bike Hut, Kings Mountain, and Portola Valley
  - Recruiting is underway for 2 additional captains to lead the rest stops
  - Marketing - The website messaging clearly communicates that this event has a philanthropic component. Posters and flyers will be produced and distributed to promote the event. Business cards will be available for club members to refer riders to the Sequoia. As an incentive, the registered referrals will be tracked and the club member with the most referrals will receive an appreciation gift (actual gift item still to be determined)
  - Further discussion of the forecasted Sequoia expenses and distribution of the 2023 net proceeds to charitable donations and bicycling advocacy organizations will occur at a future Board meeting
- **David - Updates to Bylaws.** After review and discussion, the Board approved two changes to the Bylaws:
  - Section 2.11 Termination of Membership (a) Basis for Termination (ii) Nonpayment of Dues. The thirty day grace period for terminating members was eliminated. This change eliminates inconsistencies with the automated handling of overdue members through the WildApricot platform
  - Section 4.6. Time and Manner of Notice of Meetings. Email was added as an alternative distribution channel to U.S. Mail
- **David - Skills Survey.** David shared an update from Bill Sherwin on the Skills/Training survey. The survey is ready to launch as soon as a few technical issues are resolved with WildApricot. The survey will close on January 31. Bill expects to have the results ready to report at the February 8 Board meeting
- **Area Lead Updates**
  - **Guy - Ride Chair:** Guy reported that the club had 1060 rides in 2022 which is comparable to the pre-COVID numbers. The 2023 LDT series had a wet start and the first

LDT ride was canceled due to rain. Zwift rides are going well. Unfortunately, Tom Schnurbusch is unable to lead rides at the present time. Bill Sherwin is leading the “Java Jive from San Mateo” ride and a search is underway to confirm a leader(s) for the Seal Point ride. New [accident/emergency](#) procedures for WWBC Ride Leaders are posted

- **Jean - Event Chair:** Jean reported that planning is underway for the Spring Picnic. At a future Board meeting, the Board will discuss whether to charge attendance fees for some social events. The Board agreed to distribute extra giveaways such as water bottles from the Holiday Party and green string bags to active members of the club as appreciation gifts
- **Vern - Membership Chair:** Vern reported that 17 new members joined since December 1, 2022, which brings the total number of members to 1,039. Vern called attention to feedback that he has received about membership renewal through PayPal. Checks are accepted for members who do not want to use PayPal (NOTE: Members do not have to have a PayPal account, WWBC utilizes the PayPal platform to process all credit card transactions)
- **Vito - Webmaster:** Vito reported that the website has been updated for 2023 and edited to reflect the new Board members. He asked all Board members to review their bios to validate accuracy and send any pages references that still have the old logo.

There were no other updates by Board members.

The meeting adjourned at 9:00 pm.