

November 2022 Board Meeting Minutes

-Submitted by Patty Koel, Club Secretary

Date: Wednesday, November 30, 2022

Time: Social: 5:30 pm; Meeting: 6:00 pm

Location: Zoom

Call to Order at 6:00 pm

Present: David Schorow, Patty Koel, Vern Tucker, Jean Symons, Vito Mazzarino, Bill Sherwin, Peggy George, Mike Rissi, Fran Williams, Guy Shuman and Cathy Switzer. **Absent:** Randall Braun. **Guest:** Gloria Kreitman.

Standing Items

- Date of next Board meeting—January 11, 2023
- Location of next Board meeting—Willow Room, Mountain View Community Center, 201 S. Rengstorff Avenue
- Food Wrangler—Peggy George
- The October 2022 Board meeting minutes from meeting held on November 2 were unanimously approved
- Date of next General meeting—December 11, 2022
- Location of next General meeting—Michael's at Shoreline, 2960 N Shoreline Blvd, Mountain View

New Business and Area Lead Updates:

- **Fran—Events.** Fran and Jean discussed final plans for the Holiday Party. Volunteers will check members in and a small number of volunteers will arrive early to help set up. Snacks will be made available and five cases of club purchased wine will be available from behind the bar for no charge. Arrangements were reviewed for the display of the photos from the photography contest and the presentation of our new club banner. It was also determined that the last day for refunds for the Holiday Party would be December 7. Fran also reported that the Blood drive on November 16 had 6 participants. Cathy will be coordinating the blood drive next year.
- **David—General Meeting Agenda.** David shared his draft of the agenda for the General meeting, and it was generally well received. A few minor modifications were made with respect to the order in which some awards would be presented and who would present each award.
- **David—Award Amounts - Appreciation, Lefkowitz, Photo contest winners.** David showed the Board members the plaques that had been ordered with the new club logo. The dollar amounts of the awards and Amazon gift cards were approved by the Board.
- **David—Election Planning.** No election is required this year, because there is only one candidate for each Board position. David will introduce the 2023 Board members at the General meeting and ask for a motion to approve the incoming Board members.
- **Vito, Mike, Vern and David—Lapsed Member Handling.** After a review and a discussion about Wild Apricot's handling of lapsed members, the Board decided to shorten the grace period for lapsed renewals from 60 days to 14 days. Going forward, email blasts that are intended for members only will only be sent to members who have not lapsed.

- **Guy—Ridechair.** Guy reported that the very popular “B” cookie ride will be held in December again this year and that the LDT rides will start again on January 7. Currently, there are no plans for a Christmas Lights ride in December.
- **Cathy—Logo/Banner Update.** Cathy reported that our new banner is expected to be ready on December 6 or 7.
- **Vito—Webmaster.** Vito reported that he is working towards a goal of having the 2023 Sequoia up on our website by the first week of January. Additionally, the website is being prepared to display our new logo after it has been presented to the members at the General Meeting.
- **Vern—Membership.** Our membership total is at 1030, with 5 new members joining this past month. Sixty one members were overdue of which 19 are lapsed. Vern raised an issue that some members have experienced trying to renew their membership by paying with a credit card without using PayPal. Further discussion of this issue was postponed to a future meeting, allowing time for further investigation.
- **Bill—Skills and Training.** Bill noted that he is finalizing a questionnaire to be used to launch a survey of the membership during the first week of January.
- **Mike—Financials.** Mike presented and briefly renewed our financial statement as of November 29, 2022. As had been expected, our cash reserves have already been reduced by around \$10,000 so far this year, because our expenses have exceeded our income. After we pay the anticipated invoices for this year’s Holiday Party, our cash reserves are expected to be reduced even more than originally budgeted.
- **David—Membership Dues Increase.** Mike and David presented an in-depth financial report that Mike had put together, in which our current income from membership fees was compared to our fixed and variable costs. Our current membership fee rates, \$25 for an individual and \$35 for a family, have not been increased in 19 years. At the same time, the amount of Sequoia proceeds kept by the club after charitable contributions has been decreasing. Finally, expenses have been increasing over the years. After a thorough discussion, the Board agreed to increase the individual membership fee to \$35, and the family membership fee to \$55. The new membership prices will be effective on renewals on or after January 1, 2023, and David will send an email blast to club members announcing the increase in dues.
- **Patty—Secretary.** Patty noted that this was her last Board meeting, and thanked the other Board members for her very positive experience being on the Board. She also welcomed Gloria Kreitman and expressed her confidence in Gloria’s abilities as the next club Secretary.

There were no other updates by Board members.

The meeting adjourned at 8:42 pm.