

# October\* 2022 Board Meeting Minutes

\*Please note that the October 2022 Board Meeting was rescheduled to and held on November 2, 2022.

-Submitted by Patty Koel, Club Secretary and Peggy George, Flat Tyre Editor

**Date:** Wednesday, November 2, 2022

**Time:** Social: 6:30 pm; Meeting: 7:00 pm

**Location:** Mountain View Community Center

## Call to Order at 7:01 pm

**Present:** David Schorow, Randall Braun, Peggy George, Mike Rissi, Bill Sherwin, Cathy Switzer, Jean Symons, Fran Williams, Vern Tucker **Zoom:** Vito Mazzarino, Guy Shuman, Patty Koel

## Standing Items

- Date of next Board meeting—November 30, 2022. Social: 5:30 pm; Meeting: 6:00 pm
- Location of next Board meeting—Zoom
- Date of next General meeting—December 11, 2022 6:00 pm
- Location on next General meeting—Michael's at Shoreline, 2960 N Shoreline Blvd, Mountain View
- Date of first 2023 Board meeting—January 11, 2023. Social: 6:30 pm; Meeting: 7:00 pm.
- Location of first 2023 Board meeting — Willow Room, Mountain View Community Center, 201 S. Rengstorff Avenue
- The September 2022 Board meeting minutes were unanimously approved.

## New Business and Area Lead Updates:

- **David—Meeting Schedule.** It was determined that the Board would meet one more time this year on November 30. The new Board will meet January 11, 2023 in person.
- **David—Appreciation awards and Lefkowitz Award.** The Board reviewed the nominations it received for Appreciation Awards and the Lefkovitz award. There were multiple well qualified nominees for the awards and the Board had to narrow down the field. After discussion, the Board chose the winners and form of awards that would be presented at the Holiday Party.
- **Peggy—Flat Tyre Editor.** No updates
- **Guy—Ride Chair.** Guy informed us that the summer evening weekday rides are finished for the season and that beginning November 3 virtual Zwift rides will be led by Aaron Solomon. The new Single Cyclists Rides and Pizza Party initiated by Carina Rosner has been successful and is continuing as an official regular and repeating ride on the first Sunday of every month. A new Paso Robles/Solvang week-long ride is planned for next year, Oct 13-20, 2023, which is the Friday after the Oktoberfest on October 8. The LDT schedule for 2023 has also been planned around the Spring Picnic, which will be on April 30. Guy offered to make the reservations at Cuesta Park for the Spring Picnic and the Oktoberfest and Fran agreed.
- **Randall—Sequoia.** Randall has been holding planning meetings with an advisory group for The Sequoia 2023, which will be held on June 4th and will start and end at Foothill College. Three

routes will again be offered and all routes will go to the coast. The maximum number of riders will be increased in 2023 perhaps up to 1,000 compared to a cap of 750 in 2022. Five rest stops will be offered: San Gregorio Store, the top of King's Mountain Road, a to-be-determined location in Portola Valley, the Loma Mar Store, and the Bike Hut. The Woodside rest stop from last year will be eliminated. The 2023 Sequoia Jersey will not be included this year in the price of the ride, but will be sold separately. Pricing for the jersey is still under discussion. David asked whether there would be pricing discounts for early registrations next year. Vito's analysis suggested that discounts for early registration may not have been effective in increasing registration numbers in the past. But, his analysis appeared to show that opening Sequoia registration earlier does positively affect registration numbers. As a result next year registration is planned to open early in January, but we may not offer discounts for early registration. Food price inflation is likely to keep 2023 Sequoia registration prices about the same as 2022, even without the jersey. The need for volunteers for the 2023 Sequoia has increased up to 225, due in part to offering 5 rest stops instead of 4 rest stops from last year.

- **Fran—Events.** The Board also briefly discussed the upcoming Holiday Party at Michaels on December 11. Fran reviewed the costs of the party noting that the per person costs, not including wine and giveaways, increased by 25%. The venue holds a maximum of 160 people and there will be 16 tables of 10 persons. A motion was passed to charge \$40 for members and \$50 for guests. The Board also discussed and decided upon the Holiday Party giveaway.
- **Vern—Membership.** Our membership total is at 1042, with 16 new members joining since September. Vern has been sending emails to those whose membership is overdue and lapsed, and only received 4 responses. Discussion began about the Wild Apricot categories of membership of archive and lapsed, but was tabled for a future meeting.
- **Mike—Financials.** Mike presented and briefly renewed our financial statement as of October 31, 2022. We have been using our cash reserves faster this year than originally forecast. Anticipated loss for 2022 is now around \$18,000 or \$19,000, versus the approximately \$8,000 loss that was originally forecast. The updated forecast loss for 2022 includes our anticipated share of the cost of the Holiday Party. Also, now that interest rates are increasing, Mike has started investing some of our cash reserves in CDs to generate a small amount of income.
- **Vito—Website.** Vito is making sure that emails about club events are only being received by active club members. Updates are being made to the website with respect to candidates for our upcoming 2023 Board election. There was a brief discussion around how to make the website clearly show that all positions are open for new candidates in the Board election, even if incumbents are candidates again. Vito is also doing some advance planning to make sure that the website is ready for Sequoia registration early in 2023.
- **Bill—Training and Skills.** Bill offered to continue in his role coordinating Skills Training in 2023, and the Board unanimously agreed that he should continue in his role, even though he will not be on the Board next year. Bill offered to do a survey of skills training needs for next year.
- **Cathy—WWBC Logo update.** Cathy briefly referred to a plan to update our new logo. Cathy and Vito will work together to update the logo on our website, and to coordinate the website update to coincide with the time of our Holiday Party, at which our giveaway will also display our new club logo. The possibility of updating our banner with the new logo in time for the Holiday Party was also mentioned.

- **David—Election Update.** David announced that he was willing to be a candidate for President again next year. The Board members were very pleased. November 25 is the deadline for candidates, and David will send out another email. The election will open on November 27 and will close at 9 pm on December 10, which is the day before the Holiday Party.

The next meeting was set for November 30 on Zoom with an earlier start time than usual. The social hour will start at 5:30 pm and the meeting will start at 6 pm.

There were no other updates by Board members.

The meeting adjourned at 9:12 pm.