

September 2022 Board Meeting Minutes

-Submitted by Patty Koel, Club Secretary

Date: Wednesday, September 28, 2022

Time: Social: 6:30 pm; Meeting: 7:00 pm

Location: Zoom

Call to Order at 7:08 pm

Present: David Schorow, Patty Koel, Vern Tucker, Jean Symons, Vito Mazzarino, Bill Sherwin, Peggy George, Mike Rissi, Fran Williams, Guy Shuman and Randall Braun. **Absent:** Cathy Switzer

Standing Items

- Date of next Board meeting—November 2, 2022
- Location of next Board meeting—Willow Room, Mountain View Community Center, 201 S. Rengstorff Avenue
- Food Wrangler—Peggy George
- The August 2022 Board meeting minutes were unanimously approved

New Business and Area Lead Updates:

- **David—Meeting Schedule.** After a brief discussion it was determined that our Board meeting schedule for the remainder of the year would be November 2, and, if needed, November 30. On December 11 our annual general meeting will be held at our Holiday party.
- **David—Election planning, Appreciation awards and Lefkowitz Award.** David reviewed our current Board member candidate list for 2023. At the time of the meeting, there appears to be no candidate committed to running for the position of President or Secretary. Jean Symons intends to run for Events Chair, and Fran Williams intends to run for Member at Large. All other Board members intend to run as incumbents. The deadline for any candidate to be included on the ballot is November 25. David will send an email to solicit nominations for Appreciation awards and the Lefkowitz award around the third or fourth week of October.
- **David and All—Apportioning Charitable Donations.** To frame our discussion, David presented our previous years' history of donations to coastal charities, and bicycling organizations from Sequoia net proceeds. Mike presented that the total amount we have available for donations this year is \$11,430. Two thirds of that will be allocated among our Coastal Charities and one third to Bicycling organizations. The specific donation amount are as follows:

\$2,540 Puente

\$2,540 La Honda Fire Brigade

\$2,540 Abundant Grace (Note \$1,000 already paid, net \$1,540 to pay now)

\$7,620 Coastal Charities

\$1,000 SV Bike Coalition

\$ 700 SV Bike Exchange

\$ 600 Good Karma Bikes

\$ 400 CA Assoc. of Bicycle Orgs.

\$ 100 Walk Bike Cupertino

\$ 100 Great Streets Mountain View
\$ 710 Community Cycles of CA
\$ 200 The Bike Hut
\$3,810 Bike Organizations

\$11,430 CLUB DONATION TOTAL

- **Peggy—COVID Language on Website and in Flat Tyre.** The Board briefly reviewed the COVID warnings that we have had on our website and in the Flat Tyre for a very long time. It was determined that it was time to retire the language.
- **Guy—Ridechair.** The recent Eastern Sierra Escape went very well, attended by 37 riders in total. ACTC is no longer organizing the ESE, leaving Guy as the main organizer. Guy is planning on making the ESE a biannual event (every other year). He has some ideas about possibly interleaving ESE with another event in the Solvang / Paso Robles area. The upcoming Napa Valley Weekend had about 60 people registered of whom 40 will be camping. Bill reported that the first Fall Fun Series ride had about 62 people. Guy also showed the ride leader incentive socks that were recently ordered and received. Guy will be dispersing these socks to qualifying volunteers. We now have red socks for the leaders of at least ten rides in a year, and “star” socks for big contributors to our club including leading 18 rides in a year, being a Board member, or heading up a big event.
- **Randall—Sequoia.** Randall will soon be holding planning meetings for the Sequoia next year. Under review will be routes and rest stops. Guy asked that close attention be paid to making the Sequoia more profitable, and Randall gave assurances that alterations to the business model to make the Sequoia more profitable were already on the agenda. Randall also said that even though he feels the Sequoia jerseys are a very valuable marketing vehicle, he will not be requiring the 2023 Sequoia registrants buy a jersey with their registration because we already have a large supply of “billboards” advertising the Sequoia out on the roads.
- **Fran—Events.** The Oktoberfest committee is in full swing and most volunteer positions have been filled. 172 people had already claimed the 200 available spots at the time of the meeting. The optimal quantity of beer was discussed and it was recommended that a 15 gallon keg would be appropriate, plus bottles of beer and other drinks. Mike agreed to be at the event with the checkbook for timely reimbursement of volunteers who make purchases for the event. The Board also briefly discussed the upcoming Holiday Party at Michaels on December 11. Fran will be reviewing logistics of the party area, including the photo contest. The potential advantages of continuing with online voting for the photo contest were considered.
- **Vern—Membership.** Our membership total is at 1053, with 26 new members joining this past month. David reviewed our Wild Apricot settings with respect to membership, specifically when renewal membership fees are not paid.
- **Mike—Financials.** Mike presented and briefly renewed our financial statement as of September 28, 2022. Clarification was made that all the anticipated socks invoices have been submitted and received.

There were no other updates by Board members.

The meeting adjourned at 9:18 pm.