

May 2022 Board Meeting Minutes

-Submitted by Patty Koel, Club Secretary

Date: Wednesday, May 11, 2022

Time: Dinner/social: 6:30 pm; Meeting: 7:00 pm

Location: Willow Room, Mountain View Community Center, 201 S. Rengstorff Avenue

Call to Order at 7:00 pm

Present: David Schorow, Peggy George, Patty Koel, Guy Shuman, Vern Tucker, Fran Williams, Randall Braun, Mike Rissi, Jean Symons, Vito Mazzarino, Bill Sherwin, and Cathy Switzer.

Standing Items

- Date of next Board meeting - June 8, 2022
- Location of next Board meeting - Zoom
- Food Wrangler - N/A
- The April 2022 Board meeting minutes were unanimously approved.

New Business and Area Lead Updates:

- **Randall - Sequoia Update.** Randall updated the Board on the status of this year's Sequoia.
 - Registration: 521 riders have registered. David presented a chart of registration trajectory for this year and prior years, and Randall shared his estimates of total registration numbers.
 - Food: has been ordered for the two full Rest Stops from coastal vendors and arrangement for van rental to transport the food were discussed. San Gregorio Store and the Loma Mar Store are also providing some food to registered riders.
 - Volunteers: 151 out of 171 volunteer spots have been taken. Mona Schorrow was commended for her efforts to get volunteer spots filled. Worker tee-shirts have been ordered.
 - Sponsorship: Hammer Nutrition is our new sponsor for the Sequoia.
- **Guy - Ride Chair.** Guy reported that we had a large group at the Paso Robles LDT. Weeknight rides have resumed again. Plans for the Eastern Sierra Escape that will be held September 6-19 are on track, and ACTC members are invited to attend. Plans are being made for the Napa Campout on the weekend of September 30 to October 2. Bill Sherwin has agreed to lead the Fall Fun Series again this year. The Board reviewed the COVID precautions that are on our website and in our emails to members and agreed that they are still appropriate.
- **Fran - Events:** Fran reported on the Spring Picnic which was held on April 24, the April 27 Blood Drive, and the Bike Touring Presentation on May 6. All events went well, and Fran thanked the volunteers who helped. The annual budget for picnics and parties was reviewed. So far, \$9,644 has been spent (which included some expenses for prior year's events) on picnics and parties out of an annual budget of \$13,000. The Board reviewed anticipated expenses for

upcoming events, including the Ice Cream Social on July 24, the Ride Leader's picnic and BBQ on August 21, the Oktoberfest on October 9th, and the Holiday party on December 11. The Board then agreed to increase the annual budget for picnics and parties this year from \$13,000 to \$23,000.

Further discussion was held on how to sustainably balance our budget in light of the rising costs. It was noted that our parties typically serve high quality foods, including vegan and gluten free alternatives (which often cost more) and we often serve premium drinks. Cost saving options were suggested including serving less expensive food and drink and charging attendees more for our annual Holiday party. The Board agreed to continue discussing options including a potential increase of membership fees, which will be on the agenda for next month.

- **Peggy - Flat Tyre:** Peggy thanked everyone for being on time with their newsletter submission. Peggy also reminded the Board that the June deadline for submission to the July newsletter would be moved up from June 20 to June 15 in order to allow her to complete the July newsletter on time.
- **Vern - Membership:** Vern reported that we had 12 new members join since April 13 (our last board meeting), which brings the total number of members to 1,053.
- **Vito - Webmaster:** Vito reported that keeping up with Sequoia registration continues to be a major activity. Vito is reaching out to anyone who initiates a registration but doesn't complete the process. The sock sales are proceeding with 59 pairs sold so far.
- **Mike - Financial Statement through May 10, 2022.** Mike presented an updated report of our financial condition. Most financial activity has been from Sequoia expenses and income.
- **Bill - Skills Class.** Bill reported that the Bike Skills 101 (Fundamental Bike Handling Skills) was held on May 7, 2022 from Savvy Bike. Patty attended this class and shared very positive feedback about her experience. A few details with respect to working with Savvy Bike were discussed including insurance issues and cancellation policies.
- **Cathy - Club Logo.** Cathy reviewed the objectives and the status of the logo project. The Board reviewed the anticipated cost and volunteer time required to update our logo. The Board reviewed three logo options and the majority of Board members liked one of the newer designs. There was, however, a lengthy discussion about the colors used in the design. The Board asked Cathy to ask the graphic artist to modify the Board-preferred design with three different colors options for final review. The Board plans to choose a final logo from those alternatives at the next opportunity.
- **Patty - Secretary - Support for the San Carlos Holly Street Bicyclist/Pedestrian Overpass.** Patty presented a request for a letter of support for a grant application by the City of San Carlos to construct a dedicated pedestrian and bicyclist overcrossing at Holly Street. The Board voted unanimously to support the project, and Patty was tasked with drafting a letter of support to be submitted to the California Transportation Commission.

- **David - President - Bike Hut Classic donation.**

Review of Email Board Vote of April 26 HR exs. 2022: The Board agreed via email to grant a \$500 aa sponsorship for this year's Bike Hut Classic and committed to becoming a Silver Sponsor. The Board agreed to discuss the details of whether the donation would come from Sequoia proceeds or general funds at the next board meeting.

New Discussion and Board Decision: After discussion, the Board agreed to increase our sponsorship from a \$500 Silver level to a \$1000 Gold level. Our increased sponsorship will further benefit the Abundant Grace Coastsider Worker charity, and allow our club logo to be larger on the Bike Hut's promotional tee shirt and on their website. The Board further agreed \$500 of the funds would come from Sequoia proceeds and the source of the remainder to be determined later.

There were no other updates by Board members.

The meeting adjourned at 9:05 pm.