

April 2022 Board Meeting Minutes

-Submitted by Patty Koel, Club Secretary

Date: Wednesday, April 13, 2022

Time: Dinner/social: 6:30 pm; Meeting: 7:00 pm

Location: Zoom

Call to Order at 7:03 pm

Present: David Schorow, Peggy George, Patty Koel, Guy Shuman, Vern Tucker, Fran Williams, Randall Braun, Mike Rissi, Jean Symons, Vito Mazzarino, Bill Sherwin, and Cathy Switzer.

Standing Items

- Date of next Board meeting - May 11, 2022
- Location of next Board meeting - Mountain View Community Center, 201 S. Rengstorff Ave. Randall agreed to reserve the space.
- Food Wrangler - Peggy George. Board members are encouraged to bring their own drinks.
- The March 2022 Board meeting minutes were unanimously approved.

New Business and Area Lead Updates:

- **Guy - Ride Chair.** Guy reported that there was a single rider who crashed on the Berkeley Hills LDT resulting in injury. Possible road conditions that may have contributed to the accident were discussed. On the Pacific Grove LDT we had 90 participants on Saturday. So far we have 30 sign ups for the Paso Robles ride.
- **Randall - Sequoia Update.** Randall reported that a good location for a Woodside water and rest stop has been secured. The San Gregorio Store has also agreed to welcome cyclists and to temporarily reposition their bike racks, trucks, and equipment for the day to make their space more accessible for Sequoia riders. Also, the permits for the use of the Foothill lots have been secured. Registration is proceeding with just under 400 registrants. Randall noted that the most effective advertising is word of mouth, and asked for assistance in spreading the word. Two Sequoia volunteers were specifically acknowledged for their efforts, Mona Schorow, and Russ Hull. We have 117 volunteers lined up for 171 positions. Several volunteer opportunities are still available to help out early Sunday morning in the parking lot.
- **David - Sequoia Registration trajectory.** David presented a chart of Sequoia registrations. In prior years, the maximum allowed registrants was 1,000 while this year it's 750. It was noted that this year's registration opened later than prior years. Otherwise, this year's trajectory appears to be not far off prior years.

- **Fran - Events:** Fran and the Board reviewed the calendar for upcoming events. The Spring picnic is coming up on April 24. We've had 130 sign ups so far and attendance is capped at 200. Fran has received a great response to her call for help. Fran has arranged for a Palo Alto local taco vendor to cater our picnic this year. The Board asked a few questions about the vendor's menu and ability to serve a large crowd quickly. Fran thanked Guy for cleaning out our storage locker. Fran verified that David would be available to set up zoom for our May 6 presentation by John Langbein about a bike tour from New York to Alaska.
- **Peggy - Flat Tyre:** Peggy thanked David for writing the Turn at the Front articles and Cathy and Michael Khaw for proof-reading the newsletter. Peggy announced that the June deadline for submission to the July newsletter would be moved up from June 20 to June 15 in order to allow her to complete the July newsletter on time.
- **Vern - Membership:** Vern reported that we had 15 new members join since March 9, 2022 (our last board meeting), which brings the total number of members to 1047. Vern shared information about B ride leaders who are not currently leading rides anymore and requested that the website be updated. Vern has heard a few complaints about the new policy that free memberships are no longer being offered for key volunteer positions for the Sequoia. It was noted that in previous years, when free memberships were offered to Sequoia volunteers, there were still complaints about equity issues. The Board felt that the \$25 membership fee is a tremendous value, and noted that the membership fee has not been raised in about 15 years.
- **Vito - Webmaster:** Vito has been keeping up with the workflow. Vito reviewed the process for paying for the Sequoia with PayPal without registering for a PayPal account. This has been causing some confusion for people as they try to sign up for the Sequoia, and is requiring extra time from Vito to clarify and explain to help get people signed up. The Board reviewed the new Sequoia sock order form on the website. Socks will not be mailed to purchasers, but rather will be available for pick up at club events.
- **Mike - Financial Statement through April 11, 2022.** Mike presented an updated report of our financial condition. Membership revenue has been doing well. The Board considered the budget for Picnic-Parties and noted two unexpected impacts to that budget category this year. Receipts for approximately \$900 were received early this year for two prior year's purchase of ice cream for Ice Cream social events. It was also noted that with inflation, we expect the cost of food for our events to increase. The Board agreed to review the budget for Picnics-Parties and make adjustments as needed.
- **Bill - Skills Class Survey.** Bill reported that the Bike Skills 101 on May 7, 2022 was fully subscribed only three hours after registration opened. Additionally, 17 people were put on the waitlist. Due to the very high interests, Bill will look at adding more classes. The current budget appears to be adequate at this time. It was also noted that the Silicon Valley Bicycle Coalition offers Monthly Bike Education Classes that are free, thanks to funding from 2016 Measure B courtesy of VTA and Santa Clara County Public Health. These classes can be found on our Website under the heading Skills and Safety. Peggy offered to put something about the availability of these classes in the Flat Tyre.

- **Cathy - Club Logo.** Cathy reported that an update on our logo will be ready to review next month.
- **Patty - Secretary.** A brief discussion took place regarding the process by which Board members can request edits to the minutes. It was agreed that for consistency, the best place to make edits to the minutes was on the shared google document, rather than directly in the Flat Tyre. Patty agreed to send a “last call” email to the Board members to remind them to complete their edits before the minutes are submitted to the Flat Tire.

There were no other updates by Board members.

The meeting adjourned at 8:38 pm.