

January 2022 Board Meeting Minutes

-Submitted by Patty Koel, Club Secretary

Date: Wednesday, January 12

Time: Dinner/social: 6:30 pm Meeting: 7:00 pm

Location: Zoom Meeting

Call to Order at 7:00 pm

Present: David Schorow, Peggy George, Patty Koel, Guy Shuman, Vern Tucker, Fran Williams, Randall Braun, Mike Rissi, Jean Symons, and Vito Mazzarino. Cathy Switzer joined the meeting after it started and Bill Sherwin was absent.

Standing Items

- Date of next Board meeting - February 9, 2022
- Location of next Board meeting - Zoom
- Food Wrangler - N/A
- The November 2021 Board meeting minutes and December 2021 General meeting minutes were unanimously approved.

New Business:

- **Introduction of Jean Symons.** The Board welcomed Jean Symons and each Board member introduced themselves to her. Jean is new to the Board in 2022 and holds the position of Member at Large.
- **Randall - Sequoia Update.** Randall reviewed his plans for the 2022 Sequoia Century, which include a blend of elements of pre-covid Sequoia Centuries in the past and last year's Sequoia-tual:
 - One day event on June 5 that starts and ends at Foothill College
 - Registration opens February 2, and is capped at 750 (vs. 1,000 in the past) new registrants
 - Three routes of 100, 68, and 57 miles - priced at \$150, \$140 and \$130.
 - Jerseys will be included in the price of all registrations. Matching socks will also be available as extras.
 - Rest Stops - Loma Mar Store and The Bike Hut will offer snacks, if possible a water stop will be available in the Woodside area, and a final party at Foothill College. The purchase and distribution of food is being streamlined.
 - Volunteer appreciation gifts for Team Captains will be a free jersey as has been true in the past, and volunteer appreciation gifts for day-of volunteers will be socks, t-shirt or another gift that is still to be determined. Memberships will not be offered this year.
 - There are over 100 riders who signed up for the 2020 Sequoia Century who still have a credit with the club. Depending on the amount of their credit they will be offered a choice of either a free or a discounted registration in the 2022 Sequoia Century, or to donate their credit to charity. No refunds will be given.

Randall also announced that the final charitable donation from the proceeds of the 2021 Sequoi-tual will be presented to the La Honda Fire Brigade on January 16.

- **Mike - 2022 Budget Planning.** Mike presented a tentative budget for the year, and offered comments on how some of the figures were derived. With new information presented by Randall about the 2022 Sequoia, Mike will recalibrate the Sequoia revenue and expenses projections and will present a revised 2022 proposed budget at our next meeting.

The board also discussed how net proceeds from the Sequoia would be used this year. It was determined that the 2022 budget would be revised as follows before it is submitted to the board for approval: 75% of the 2022 Sequoia's net proceeds would be given to charitable donations and bicycling advocacy organizations (the exact split between those entities to be determined after the event), and the remaining 25% would be retained by the club.

Fran asked Mike to compare the cost of the 2021 Holiday party at the Village Hub to the cost of pre-covid Holiday parties at Michaels. In prior years, attendees at the Holiday party at Michaels paid to attend, whereas the Holiday party at the Village was free to all attendees and it accommodated a larger group (200). Mike reported that the net cost of the two events was roughly the same.

- **Guy and David - Review of COVID policy.** David updated the board on a situation in which a club member reported testing positive for COVID soon after attending a group bike ride. David shared a copy of the email he sent to those who were on the group bike ride with him. Suggestions were made for fine tuning that email to use as a template for next time.

David also presented a draft of a new policy for reporting positive COVID tests for situations in which someone may have been unknowingly contagious with covid when on a WWBC club ride. Discussion ensued and feedback was solicited. Guy and Cathy volunteered to assist in the final version of the policy.

In addition, David shared an email that he received from Jon Blum, a club member who is a recently retired physician who specializes in infectious diseases. Jon offered recommendations about who and when and what type of mask someone should wear at a group bike ride reflecting the current omicron surge. The board agreed that David would send an email to the club, sharing Jon's professional background and his recommendations.

- **David - Calendar for 2022.** David reviewed the calendar for 2022. Several dates were added to the calendar and a few more events need to have exact dates pinned down.

Area Lead Updates:

- **Vern - Membership:** Vern reported that we had 27 new members join since November 10, 2021 (our last board meeting), which brings the total number of members to 1,017. Vern called attention to feedback that he has heard about automatic membership renewal through PayPal.

Vern and Vito agreed to work together to update the relevant language on the website, and revise any automated communication coming through Wild Apricot that may be confusing.

- **Vito - Webmaster:** Vito has been updating the website for changes resulting for a new year. He also thanked the board members who assisted in his efforts to update board member's website capabilities to match the scope of their jobs.
- **Cathy - Logo Design:** Cathy asked board members to review the email she sent us with logo design updates, so that we can be prepared for next month's discussion.
- **Fran - Events:** Fran gave a short update on recent events including the Holiday Party and the Blood Drives. A brief discussion of planning for the Ice Cream Social for 2022 was included in the discussion about the Calendar for 2022.

There were no other updates by Board members.

The meeting adjourned at 9:18 pm.